

POLAR PLUNGE

to benefit Special Olympics Indiana

Special Olympics
Indiana



DATE: Saturdays in February and March

FIRST HELD: 2000 in Indianapolis

AMOUNT RAISED: \$925,000+

NUMBER OF PLUNGERS: 3,000+

NUMBER OF VOLUNTEERS/SPECTATORS: 5,000+

LOCATION:

Bloomington, Boonville, Borden, Fort Wayne, Greenwood, Indianapolis (2), Muncie, North Manchester, Petersburg, South Bend, Terre Haute, Valparaiso, Versailles, and West Lafayette

HIGHLIGHTS:

The Polar Plunge is the signature Special Olympics Indiana fundraiser. Since its inception, Hoosiers have raised more than \$10.3 million making the Polar Plunge the largest fundraising event benefiting Special Olympics in the state. Individuals and groups jump into the frigid and icy waters of Indiana, soliciting donations from family and friends – often dressing up to make this “bucket list” activity as memorable as possible.



Sponsorship Level

Champion (Presenting)	\$50,000
Gold	\$20,000
Silver	\$10,000
Bronze	\$5,000
Supporting	\$250 - \$1,000

POLAR PLUNGE

Sponsor Agreement, Supporting

Special Olympics
Indiana



Supporting Sponsors donate at least \$250 to help Special Olympics and have visibility at one location of the Polar Plunges.



BENEFITS

In partnering with Special Olympics Indiana...

1. Recognition as a sponsor at your selected Plunge.
2. Opportunity for one complementary plunger (value \$85) for each \$250 contributed through the sponsorship. Additional participants may be arranged at prevailing rates.
3. Opportunities to host an activity at After Splash Bash, and other benefits as agreed by both organizations

LOCATION

- | | | | |
|--------------------------------------|--|---|---|
| <input type="checkbox"/> Bloomington | <input type="checkbox"/> Fort Wayne | <input type="checkbox"/> North Manchester | <input type="checkbox"/> Valparaiso |
| <input type="checkbox"/> Boonville | <input type="checkbox"/> Indianapolis, Butler U | <input type="checkbox"/> Petersburg | <input type="checkbox"/> Versailles |
| <input type="checkbox"/> Borden | <input type="checkbox"/> Indianapolis, Eagle Creek | <input type="checkbox"/> South Bend | <input type="checkbox"/> West Lafayette |
| <input type="checkbox"/> Greenwood | <input type="checkbox"/> Muncie | <input type="checkbox"/> Terre Haute | |

TERMS

- Financial commitment: \$1,000 \$500 \$250
- **Sponsorships are confirmed upon receipt of this form.** Please make your checks payable to Special Olympics Indiana and mail to the address below. To be eligible for all listed benefits, your commitment must be received by October 31, 2022.
- Funds contributed for partnerships are payable to Special Olympics Indiana, a 501c3 organization and are considered for use in the general fund of the organization.
- Time period: through April 1.

PAYMENT METHOD

- Check attached (payable to Special Olympics Indiana)
- Please invoice our company and we will pay in 30 days.

Authorized Sponsor Signature

Special Olympics Indiana

Company

Date

Address



SO Indiana Sponsorships

CHAMPION

GOLD

SILVER

BRONZE

\$50,000+

\$20,000+

\$10,000+

\$5,000+

A strategic partnership with Special Olympics offers a unique branding opportunity for your organization. By developing a sponsorship plan with Special Olympics; your company or organization will be able to extend its reach to diverse local communities signifying a real commitment to the winning spirit that embodies Special Olympics. Financial and voluntary support from corporate and civic partners is real and tangible evidence of a commitment to social responsibility.

Each Special Olympics Indiana Sponsor receives a unique set of benefits designed to provide positive public awareness, opportunities for community involvement, and team building. Benefits available to all Special Olympics Indiana sponsors include: 1) recognition on SO Indiana website, annual report, and at events, 2) Opportunity for employee volunteerism with Special Olympics Indiana, 3) Opportunity to have company representative present awards at SO event, 4) Opportunity for Special Olympics Indiana presentation at company meeting, and 5) Opportunity to provide sample of product or information at event.

SPONSOR GUIDELINES

1. Sponsorships are detailed in a written agreement with a unique set of benefits determined by the scale of the sponsorship
2. Sponsorships may be for one or more years, with special pricing available for multiple-year sponsorships
3. Employee fundraising may be included in the value of a sponsorship
4. In-kind (budget relieving) donations may be included in the value of a sponsorship
5. Sponsors retain the right of first refusal to continue the relationship for 90 days at expiration of an agreement
6. Funds contributed for partnerships are payable to Special Olympics Indiana, a 501c3 organization, and are considered for use in the general fund of the organization